

February 22, 2007

Michel Handfield joins the CPISC Board

CPISC welcomes Michel Handfield to the Board of Directors. Mr. Handfield is the President of Local 145 of the Communications, Energy and Paperworkers (CEP) Union of Canada, located in Longueuil, Quebec. Mr. Handfield was off to a quick start with the CPISC, attending the Board meeting held in Ottawa on Feb. 8, 2007.

Mr. Handfield has worked full time for the CEP for the past 25 years. He has served as a negotiator and a litigant, as well as sitting on various regional and national committees. He has been president of Local 145 for the past seven years.

CEP Local 145 has 3,600 members, including 1,700 workers in the printing and graphic communications industry.

Mark your calendars – CPISC Forum on June 18, 2007

CPISC will host on June 18, 2007 in Toronto. The Forum will feature keynote speakers from Heidelberg's Print Media Academy, a panel discussion, and an update on CPISC activities.

Building on the theme of global competitiveness from a Canadian perspective, Martina Brand and Bernd Schopp from Print Media Academy (PMA) in Heidelberg, Germany, will present the current trends, issues and challenges affecting workforce development in the industry. Panellists representing employers, employees and educators will look at strategies for Canadian companies to be successful in the face of increased competition both at home and abroad. The themes of recruitment, retention and the image of the industry will be top-of-mind.

Forum attendees will have a chance to learn what the CPISC has accomplished so far, and to comment on the Council's plans for the future. The Forum will also be an opportunity to network with other industry members from across Canada.

More details about the Forum will be provided in the coming weeks, via email and the CPISC website.

Career Focus – a win-win for employers and recent grads

The Canada Career Consortium (CCC) announced its **2007-2008 Career Focus** program, which provides a recent graduate from a career development program with a salary contribution of a maximum of \$15,000.00 per year.

The objective of the program is to facilitate the transition to the workforce of skilled young people. This 12-month service is directed at any organization (public and private), which offers career development activities or services. The financial

contribution represents a third of the gross salary. To find out more, go the CCC website at www.careerccc.org/ccc/nav.cfm

Applications must be received no later than February 28, 2007.

Technology Roadmapping – a tool for the future

A technology roadmap is a tool to help the sector to identify and address the technology challenges that are critical to its future. Because it is based on a shared vision of the people or groups developing the roadmap, it provides a framework for implementing technologies that are right for the sector. It is a planning tool and process that gives people in the sector a context for identifying, evaluating, and selecting the strategies that best meet their needs. A key characteristic of a technology roadmap is that it is 'industry-led'.

It is no exaggeration to state that the printing and graphic communications industry has embraced technology. However, rapid advances in technology continue to drive all aspects of the industry but particularly human resource and workforce development.

At the recent CPISC Board meeting, Geoff Nimmo from Industry Canada presented an overview of how technology roadmapping can assist industry sectors to identify, prioritize and develop the technologies and skills necessary for competing successfully in future markets. Developing a technology roadmap as a basis for decision-making is one of the CPISC research projects identified for 2007-2008.

More information on roadmapping is available on the Industry Canada site at: <http://strategis.ic.gc.ca/epic/site/trm-crt.nsf/en/Home>

Sector councils – a vehicle for collaboration on learning

A report from the Canadian Policy Research Networks (CPRN), entitled *Moving Forward on Workplace Learning*, documents the key findings of the *Forum on Employer Investment in Workplace Learning*, held on Nov. 9, 2006.

Participants at the forum identified sector councils as vehicles for useful collaboration on learning initiatives among employers, labour groups and training providers. In a dialogue about promising approaches and action steps, participants suggested that links should be established among sector councils at regional, provincial and national levels. They also felt that training partnerships among vertically linked companies should be encouraged.

The forum, held in Ottawa, was organized jointly by CPRN and the Canadian Council on Learning. It brought together leaders from business, labour, education, and provincial and federal governments to identify steps to improve the quantity and quality of employer investment in workplace learning.

Click [here](#) to view the document.