

Hot Off the Press

Monday November 24, 2008

Navigating new technology

A roadmap to help the print industry navigate an environment of changing technologies and related HR issues was launched in Toronto on Saturday, as part of Print World 2008.

The Skills and Technology Roadmap (STRM), produced by the Canadian Printing Industries Sector Council (CPISC), explores the technologies that will shape the printing and graphic communications sector and forecasts the impact they will have on skills development and training.

CPISC Co-Chair, Duncan Brown, says the *Charting our Course* roadmap report has been developed with direction and input from a blue-ribbon panel of industry leaders and key stakeholders.

“Rapid advances in technology are having a significant impact on the printing and graphic communications industry, and the CPISC report outlines those likely to have the greatest impact.”

According to the STRM, some of the technology trends most likely to influence the industry include the use of customized databases for direct printing and radical advances in

science and print capabilities, such as printing on new and diverse materials and the use of nanotechnologies.

Fellow CPISC Co-Chair, Jeff Ekstein says that to effectively respond to the trends, the industry needs to focus on helping employees adapt and adjust.

“Getting value for money from new technology means making sure employees have the skills to manage new products, implement new systems while also responding to changing customer demands.

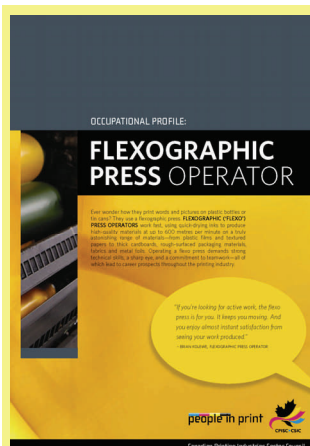
“The CPISC roadmap provides a set of strategic recommendations that, when implemented, will help the industry ensure current and future employees get the skills they need, allowing the industry to thrive in this environment of technological changes.”

CPISC is now developing an implementation plan that the industry can act on to help companies better manage the impact technology trends will have on human resources.

A full copy of *Charting our Course*, the Skills and Technology Roadmap report, is available at <http://www.cpisc-csic.ca/eng/labour-roadmap.html>



A first for our industry
There is a chance the Canadian printing industry could win an 'Olympic' gold for printing at the WorldSkills competition in Calgary in 2009. For more click [here](#).



Reprinted due to popular demand
The CPISC Press Skill Standards have been in high demand from employers and educators. Developed by the industry for the industry, the standards set out the core skills an employee working in the press area should have. To find out more about these and future Skill Standards, click [here](#).



Building a firm foundation
Read the latest issue of the CPISC newsletter, *People in Print*, to find out how we are building a firm foundation for the future of the printing and graphic communications industry through a range of integrated projects. To read the newsletter click [here](#).