

OTTAWA, Ontario July 28, 2008 – The Canadian Printing Industries Sector Council (CPISC), Skills/Compétences Canada and Heidelberg Canada are joining forces to ensure that Canada has a competitor in the 2009 WorldSkills printing competition by co-hosting a Team Canada Selection Event at Heidelberg Canada in Toronto on August 25-26, 2008.

“Encouraging young people to enter the printing and graphic communications industry is critical and hosting such a competition will provide an opportunity to demonstrate how printing has changed and the key role technology has played in that change”, says Duncan Brown, CPISC Co-Chair.

“Skills/Compétences Canada is proud to co-host this first of its kind selection event for the Canadian printing industry. It will be an invaluable and unique experience for all the young people that will take part in the competition, and life altering for the individual who takes home the gold”, says Executive Director, Shaun Thorson.

The following participants have been confirmed: Scott Bairstow (Alberta); Matthew Joniec (Ontario); Simon Beauchamp (Québec); and Eamonn Curran (Newfoundland).

The successful competitor selected from the National Selection Event will join Team Canada and compete at the WorldSkills against the best in the world! This will be the 10th annual international competition event in which Canada participates. More than 30 successful Canadian competitors will be participating in at least 25 contest areas and will represent Canada at this prestigious international event that will involve more than 900 competitors from 49 member countries.

The Canadian Printing Industries Sector Council, funded by the Government of Canada’s Sector Council Program, is a not-for-profit organization responsible for the human resource strategy for the printing and graphic communications sector.

For more information, visit www.cpisc-csic.ca.

Skills/Compétences Canada is a national, not-for-profit organization that actively promotes careers in skilled trades and technologies to Canadian youth. Since its inception in 1989, S/CC has evolved into a pan-Canadian organization offering skilled trades and technology competitions at the regional, provincial/territorial, national and international levels as well as other awareness programs for thousands of young Canadians.

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For further information:

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