



People in print

CPISC ▶ CSIC

Le visage de l'imprimerie

Canadian Printing Industries Sector Council

Conseil sectoriel de l'imprimerie du Canada

MEDIA ADVISORY | May 18, 2011

CPISC to launch two resources and celebrate 5th anniversary at *Print: High Five* Forum

The Canadian Printing Industries Sector Council (CPISC) is hosting its fifth annual industry forum, **Print: High Five**, on **June 3, 2011** in Toronto at the Sandman Signature Hotel Toronto Airport (55 Reading Court).

Print: High Five is a FREE one-day symposium celebrating five of the industry's pillars of success—leadership, results, resilience, skills and innovation—while also commemorating CPISC's fifth anniversary.

CPISC will be launching two new resources at the event—the *Skills at Work* suite of tools and online *HR Toolkit*.

The *Skills at Work* suite is a set of documents and tools which enable employers and employees to use the Skill Standards on the job to assess skills, identify gaps and ultimately develop an on-the-job training strategy.

The new *HR Toolkit* is a virtual HR department which provides pragmatic tips, tools and templates to help the printing and graphic communications industry confront HR challenges and improve HR management practices.

EVENT PROGRAM	Friday, June 3, 2011
8:00-9:00am	Registration & Breakfast
9:00-9:10am	Welcome
9:10-10:15am	Richard Romano , www.WhatTheyThink.com ; Keynote Address— Surviving & Thriving: Challenges, Trends and Opportunities in the North American Printing Industry
10:15-10:45am	Networking Break
10:45am-11:45am	Suzanne Raitt (Morning Plenary, <i>The Power of Print</i>)
11:45am-12:15pm	Launch of “Skills at Work” and “HR Toolkit”
12:15-1:15pm	Lunch and 5th Anniversary Celebration [Photo opp: Duncan Brown, Jeff Ekstein, Marie Eveline to light CMYK cupcake tower in celebration of CPISC's 5th Anniversary]
1:15-2:15pm	Seminar Series 1 (Participants choose from: <i>Social Media for Printers, Is Your Company Print•Ready?</i> or <i>HR Tools for Success</i>)
2:15-2:30pm	Networking Break
2:30-3:30pm	Seminar Series 2 (Participants choose from same seminars as above for the opportunity to attend two of the three sessions offered)

The conference will bring together leaders from the Greater Toronto Area and beyond, focusing on trends, attitudes, resources and tools to empower the printing and graphic communications industry.

This year's keynote speaker is **Richard Romano**, co-author of *Disrupting the Future* (with Dr. Joe Webb) and a contributing editor at www.WhatTheyThink.com. In addition to writing features and special reports on media and



People in print

CPISC ▶ CSIC

Le visage de l'imprimerie

Canadian Printing Industries Sector Council

Conseil sectoriel de l'imprimerie du Canada

communication trends and technology, he collaborates with the Economic and Research Center on regular economic and demographic reports.

Another featured speaker is **Suzanne Raitt**, VP of Marketing & Innovation at [Newspapers Canada](#).

Employers, employees, suppliers and educators within the printing and graphic communications industry are encouraged to attend. The conference is FREE, but [pre-registration is required](#).

The Canadian Printing Industries Sector Council (CPISC) is a national organization that collaborates with printing and graphic communications industry employers, employees, educators, suppliers and representatives of governments to create and implement innovative strategies for skills development and progressive HR management practices. In doing so, CPISC enables all key players in the printing and graphic communications industry to work together in partnership to improve the quality of the industry's current and future workforce. More information about CPISC is available at www.cpisc-csic.ca.

-30-

For more information contact:

Liz Babiak, Communications & Marketing Manager

Canadian Printing Industries Sector Council (CPISC)

Phone: 613-688-0293 x3 | Cell: 613-762-9878 | l.babiak@cpisc-csic.ca



CPISC is funded by the Government of Canada's Sector Council Program.