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Canadian Printing Industries Sector Council

Conseil sectoriel de l'imprimerie du Canada

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Krista Nicholds joins CPISC's Board of Directors

Ottawa, ON – The Canadian Printing Industries Sector Council (CPISC) is pleased to announce Krista Nicholds' appointment to the Council's Board of Directors. Krista has been involved in the Council for a number of years and joins its team of dedicated board members from the printing and graphic communications industry.

Krista Nicholds is Vice President, Marketing, and Co-owner of Dollco Integrated Print Solutions, where she is currently focusing on new branding, vertical marketing and Internet strategies. Before leading Dollco with her cousin in 2001, Krista had several years of experience in field sales and in the general management of a mid-size printing company. Krista was chair of CPISC's newly-launched HR Toolkit project and is a member of the Council's Projects Advisory Committee.

Krista replaces retiring board member **Abe Giesbrecht**, Training Coordinator at Friesens Corporation, who served on CPISC's Board of Directors for four years.

The Canadian Printing Industries Sector Council (CPISC) is a national organization that collaborates with printing and graphic communications industry employers, employees, educators, suppliers and representatives of governments to create and implement innovative strategies for skills development and progressive HR management practices. In doing so, CPISC enables all key players in the printing and graphic communications industry to work together in partnership to improve the quality of the industry's current and future workforce. More information about CPISC is available at www.cpisc-csic.ca

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