

OTTAWA, Ontario June 19, 2006 - Duncan Brown and Jeff Ekstein, Co-Chairs of the newly formed Canadian Printing Industries Sector Council (CPISC) are pleased to announce the appointment of Marie Eveline as Executive Director.

Ms. Eveline has over twenty years of experience in the not-for-profit education and association sectors, including eleven years as Executive Director of the Canadian School Boards Association. Most recently, she worked as a consultant and facilitator on a variety of education and social issues such as innovations in early learning, governance, accountability, and training and development. She was a founding member of the Canadian Alliance of Education and Training Organizations; an organization committed to assisting sector councils in linking with the education community, and also served a one-year term as Chair. Ms. Eveline currently serves on the Board of Directors of the Canadian Education Association and as a member of the Sectoral Commission on Education for UNESCO. In addition to a Master's degree in sociology, she has certifications in association management and strategic planning.

"Ms. Eveline's appointment heralds a new era for the printing industries as we begin to address some of our learning needs," said Mr. Brown. Mr. Ekstein echoed that sentiment, stating that "our industries depend on skilled professionals to provide quality products." Both agreed that the creation of a sector council with a dynamic and experienced Executive Director such as Ms. Eveline will help to strengthen the printing industries. Ms. Eveline added that she looks forward to working with the groups and companies that make up the CPISC, in tackling the challenges that lie ahead.

The Canadian Printing Industries Sector Council (CPISC), funded by the Government of Canada's Sector Council Program, is a not-for-profit organization responsible for the human resources strategy for the printing industries in Canada. As the printing industries' sector council, its mission is to identify and implement human resource and workforce development strategies and initiatives. Based on industry input, its priorities include maximizing the career potential of every employee by developing occupational standards and addressing learning needs, making the industry the work place of choice.

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