

OTTAWA, Ontario March 7, 2008 – The Canadian Printing Industries Sector Council (CPISC) would like to congratulate NorQuest College on receiving a federal investment of over \$1.4 million toward their *Centre for Excellence in Print Media Communications*. This initiative will support innovation and development in western Canada's print industry.

"NorQuest College has worked diligently in the development of this centre that will take an active role in testing and implementing new print technologies," said Duncan Brown, Co-Chair of CPISC. "This Centre for Excellence will enable small businesses in the west to expand and train their staff while creating new industry opportunities."

Jeff Ekstein, Co-Chair of CPISC added, "The Centre for Excellence intends to assist the industry by providing workforce ready employees equipped with leading-edge skills for our ever changing environment. Employers will benefit by being able to access technological training and skills necessary to improve their business."

"This investment is great news for the industry and our sector council." said Marie Eveline, Executive Director CPISC. "This funding does not only benefit NorQuest College, it benefits the entire printing industry. The federal government's commitment in this sector speaks volumes of the fourth largest manufacturing employer in Canada."

The Canadian Printing Industries Sector Council, funded by the Government of Canada's Sector Council Program, is a not-for-profit organization responsible for the human resource strategy for the printing and graphic communications sector. For more information, visit www.cpisc-csic.ca.

Visit the NorQuest College Web site at www.norquest.ca

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