

CPISC congratulates the Digital Graphics Communications Program, School of Information and Communications Technologies at SAIT Polytechnic in Calgary on winning award for new video

OTTAWA, Ontario May 9, 2008 – The Canadian Printing Industries Sector Council (CPISC) would like to congratulate SAIT, more specifically, Mo Keshavjee, for winning a gold award from the Association of Marketing and Communication Professionals (AMCAP) for the production of the Bound for Success Video.

“SAIT students have worked diligently in the development of this video that will play a key role in promoting our programs,” said Willem Sijpheer, Academic Chair at SAIT and Board member of CPISC.

““This video will be an invaluable tool to promote the printing and graphic communications industry as a career of choice for youth.” said Marie Eveline, Executive Director of CPISC. “This video will not only benefit SAIT, it will benefit the entire printing industry.”

The Canadian Printing Industries Sector Council, funded by the Government of Canada’s Sector Council Program, is a not-for-profit organization responsible for the human resource strategy for the printing and graphic communications sector. For more information, visit www.cpisc-csic.ca.

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Visit the SAIT Web site at www.sait.ca

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