

OTTAWA, Ontario November 7, 2006 - Duncan Brown and Jeff Ekstein, Co-Chairs of the Canadian Printing Industries Sector Council (CPISC), are pleased to announce the appointment of three new members to the CPISC Board of Directors, who will broaden the industry representation and strengthen the regional perspective of the sector council.

Abe Giesbrecht of Friesens Corporation joins eight other industry representatives on the board. Brian Ellis of Heidelberg Canada Graphic Equipment Limited and Willem Sijpheer of the Southern Alberta Institute of Technology (SAIT) join the board as ex officio members representing the supplier and education sectors, respectively.

"Both Mr. Giesbrecht and Mr. Ellis have direct, practical experience with industry training programs within their own organizations, and can provide invaluable guidance for the work in skill standards and workplace development that the sector council is about to undertake," said Mr. Brown. Mr. Ekstein agreed, adding that "the entire industry will benefit from the experience of Mr. Sijpheer in education, training and career planning in the printing and graphics arts fields." Both added that they wished to thank Mary Black for her contribution to the recently established CPISC Board of Directors.

Abe Giesbrecht is Training Coordinator at Friesens Corporation, based in Altona, Manitoba. Friesens Corporation is one of Canada's leading independent companies, specializing in book manufacturing and printing. In addition to his role as Training Coordinator, over the past decade Mr. Giesbrecht led the Friesens team on ISO certification and renewal. Mr. Giesbrecht has a broad range of experience in the printing industry, as well as a passion for the industry and its need for effective training and recruiting.

Brian Ellis is Director of Marketing at Heidelberg Canada Graphic Equipment Limited, located in Mississauga, Ontario. Headquartered in Germany, Heidelberg manufactures sheetfed press systems as well as prepress and postpress components, software and consumables for all printing applications. Mr. Ellis has over 30 years of experience in the Graphics Arts Industry, with a strong focus on the sheetfed offset sector. He studied Graphics Communications at Ryerson, and has a Masters in Marketing Communication from York University.

Willem Sijpheer is the Program Coordinator for the Digital Graphics Communications and Journalism Arts programs at SAIT in Calgary. He has over 35 years of experience in printing and graphics arts, including work in the private and public sector in design, production and management, as well as in training and curriculum development. He replaces Mary Black, who recently retired as Chair of the School of Graphic Communication Management at Ryerson University.

The Canadian Printing Industries Sector Council, funded by the Government of Canada's Sector Council Program, is a not-for-profit organization responsible for the human resources strategy for the printing industries in Canada. As the printing industries' sector council, its mission is to identify and implement human resource and workforce development strategies and initiatives. Based on industry input, its priorities include maximizing the career potential of every employee by developing occupational standards and addressing learning needs, making the industry the work place of choice.

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